

from the marketing desk

A Star is born!

Announced in the last d-news, the Empire Theatre in Toowoomba was looking for 2 Canine Stars for the new musical Legally Blonde.



Max, a Chihuahua owned by Helen Bright, has an irresistible personality and was awarded the starring role. Max will commence his stage training shortly. Congratulations Max (and Max's mother) for winning this prestigious and glamorous role in the stage musical "Legally Blonde"

What's a trademark? ®

In 2014, Dogs Queensland applied for trademark registration of the logo/s. After many months of waiting, finally the Dogs Queensland logo became a protected trademark. **What does this mean to you?**

A protected logo means that no person or entity can use the logo without the express permission of the owner of that property. The protected item will have the symbol ®. If a member wishes to use the trademark to promote their business/s (breeder, kennel etc.), it is a simple process to contact Dogs Queensland and request written permission

for the use of the intellectual property. It is important in the request to outline where and when the logo will be used and for what purpose. When permission is granted, the correct logo type will be forwarded for use.

On the other hand, if there is unauthorised use of the protected mark, then Dogs Queensland will take the necessary steps to have the persons cease using the mark and remove all reference to it in any media form.

Seminar - The Mechanics of Canine Movement

A successful seminar was held on the 16th February, with over 80 attendees and many visitors from other organisations such as the Australian Military Dog Handlers and Assistance Dogs. The speaker, Lindsey Connell delivered an interesting and informative seminar. The feedback was overwhelmingly positive.

This Seminar was presented by the Queensland Sight-hound Association in conjunction with the Lure Coursing Sub-Committee.

Well done!



events

16th March
Filming 'Totally Wild' segment at Durack

17th March
St Patrick's Day

25 – 28th March



check this out....



Did you know that, according to National Geographic, scientists in Egypt have discovered Dog Catacombs which contain thousands of dog mummies over 2,500 years old. According to archaeologist, Salima Ikram "We think that these (the older male dog mummies) might have been the actual sacred dogs that were the manifestations of Anubis on Earth". The Egyptians believed that a mummified dog's spirit would carry a person's prayer to the afterlife.

what's happening?

NEWS FROM THE GENERAL MANAGER Winners of the 2015 Dog of the Year Raffle

Oh dear....how remiss of us! We have just realised that the winners of the Dog of the Year Raffle had not been announced.

1st Prize

3 x 20kg bags Royal Canin Dry food,
1 x 6 pack Nexgard by Merial
1 x Dogtainers transport crate

Winner: Glenn Wilshier

2nd Prize:

2 x 20kg packs Royal Canin Dry Food
1 x 6 pack Nexgard by Merial

Winner: Jonathon Contoleon

3rd Prize

1 x 20kg pack Royal Canin Dry Food
1 x 6 pack Nexgard by Merial

Winner: Amanda Williamson
Congratulation to the winners

Would the winners please contact Dogs Queensland Dog of the Year Committee to arrange collection of their prizes.

Royal Canin Sponsorship

As the 2016 year has commenced, it is timely to remind Committees of their obligations under the sponsorship agreement.....

At the show – Promote on PA system if available.

Display – If a Royal Canin representative is in attendance, a 3x3 gazebo space is to be allocated.

Trophy Table – All Royal Canin product is to be displayed.

Photographs – Signage and a bag of product to be in ALL official photographs.

After the Show – Email photos of the main winners' details to: pro.au@royalcanin.com within 2 weeks of the event.



Did you have your say in the Dog World survey?

Are you interested in what other people said?

See below



What did you say?



Board Notes: Most members want Board Notes published in the Dog World and on the Website, but want sensitive information removed from public viewing.

Breed Features: Most respondents agreed that 2 or 3 Breed features were a good number. Requests for more working dog and sporting articles, rare breed features and would like to see photographs cropped to focus on the dogs.

Other articles of interest: Overwhelmingly 97% of respondents think that articles of interest should be included in the Dog World. The 4 most important areas of interest are: Health, Behaviour, Genetics and Nutrition. Many felt that articles were too Conformation oriented and wanted more articles on Dog Sports.

Articles from the Zones: 87% of respondents indicated that Regional area articles are important and would like to see history and club activities included. Similarly, articles on assistance dogs, international research, training and dog sports would be interesting.

Show Schedules: To allow planning, most respondents indicated that Show Schedules should be in the Dog World and on the Website. There was strong indication that the Schedules need to be easier to read and more user friendly.

Show Results: It was not clear if there was a strong consensus that all Show Results should be published in the Dog World. There was a suggestion that only Major Shows, National Breed Shows, Agility, Obedience and Sporting Shows should be listed, with a balance between Conformation and other Dog Sports.

Litters, Titles, Export Pedigrees and New Prefixes Reports: Many respondents believed that this was good public information and should be in the Dog World.

Charges and Membership: While many members believed that the Charges Directory was important to be included in the magazine, some thought they may not need to be in every issue.

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2014-2016