

from the marketing desk

EKKA 2016

The 2015 EKKA has just finished and we are now in the planning stage for 2016.

In 2015, the Dogs Queensland Show bag was a 'star' and we would like to keep the popularity going.

It is important that we try to source items that are appropriate, innovative and useful. We also endeavour to talk with our suppliers and source newly released products for our members and the public to try. Samples can take many months to negotiate and supply to be arranged. Samples are becoming increasingly more difficult to secure.

What is equally important is that we find out what items you would like included in the 2016 show bag.

In 2014, the Marketing, Magazine and PR Committee sourced a number of items from overseas suppliers (Treat bag, Frisbee, Collapsible Water bowl, Can lid and the show bag itself).

The initial plan was to have the original stock cover the next 3 years' show bag promotional items. Due to the success of

our show bag in 2014 and 2015, we will not have sufficient stock to cover the expected sales at the EKKA in 2016.

So we need your help!!

We would like to hear from you;


"What would you like to have included in the 2016 show bag?"

We have already commenced negotiations with existing suppliers and are finding new suppliers with new product, but it is important that the show bag contains items that are useful and of value to you. Please email your suggestions to:

marketing@dogsqueensland.org.au

Once your feedback is received, we will finalise the negotiations with both sponsors and suppliers.

Your help in making our 2016 show bag exciting is much appreciated!



Hello Specialty Breed Clubs,
We are still looking for photos for our revamped breed brochure project....can you help?

check this out....

Latest video now on YouTube
Maree Kennel Club
Melbourne Cup Fashion Parade
www.dogsqueensland.org.au



events

2016 - a New Year !

What's happening in January 2016?

January

4-11th Brisbane International Tennis

6-10th Magic Millions - Gold Coast

Club Events – January

1st Lockyer Valley KC

2-3rd Maryborough KC

9-10th Darling Downs KC

16-17th Burnett KC

23-24th Gold Coast KC

23rd Jimboomba Dog Training Club

30th Beenleigh KC

30th Redlands Dog Obedience Club

30th Toowoomba Dog Obedience Club



If your owner suggests that you wear a sweater... suggest that he wear a tail!"

Fran Lebowitz

what's happening?

NEWS FROM THE GENERAL MANAGER Welcome to the re-branded d-news. Over the coming months, we will use the d-news to bring to you brief points from the previous Board meeting.

In October, meeting dates were set for 2016. Usually Board meetings are held on the 4th Monday of each month, however due to public holidays and events some may have changed. In order to give the Directors sufficient time to consider all agenda items, the Agenda for the Board meetings is distributed 1 week prior to the date. Board Meetings commence at 5:00pm and conclude at 9:00pm. In times past, meetings often would continue past 10:00pm, however to facilitate good decision making and in the interest of safety, meetings will now conclude at 9:00pm.

The confirmed meeting dates are as follows:

Board

January 25.
February 22
March 29
April 26
May 23
June 27
July 25
August 29
September 26
October 31
November 28
December 12

AGM

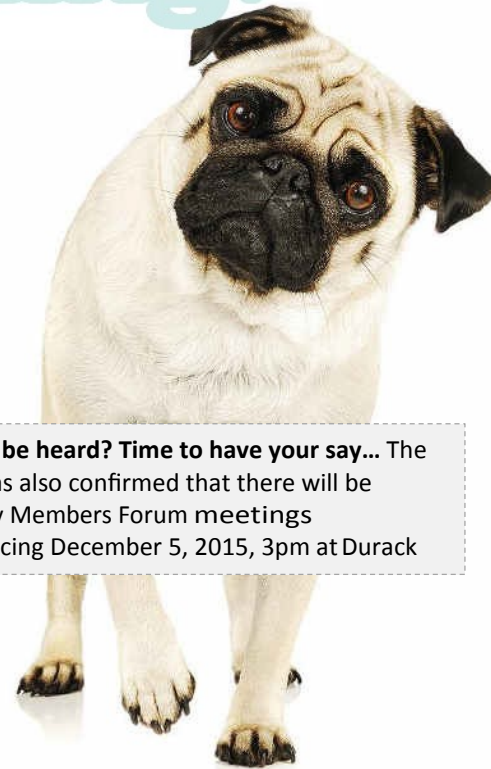
March 30

Presidents, Secretaries & Treasurers

July 4

Christmas Breakup Function

December 5



Want to be heard? Time to have your say... The Board has also confirmed that there will be quarterly Members Forum meetings commencing December 5, 2015, 3pm at Durack



what's up?

We'd like to hear from you so please tell us a story and anecdote or send in a photo that we can use.

This section is for you. There must be 101 good dog stories out there that we should be talking about.

Send us that photo, tell us what is happening and we will let the DogWorld know.....

Have you seen the Dog World Magazine Survey?

The survey invites feedback and suggestions on the format and content of the Dog World.

Now is the chance to have your say. The survey is open until the End of December 2015. If you require a hard copy, please contact Dogs Queensland.



Major Sponsor 2014-2016