

from the marketing desk

They reached for the stars and now they are over the moon.



The Queensland Agility team attended the National Titles in South Australia recently armed with a lot of excitement



and great expectations.

The team (Rachel Bulloch, Jo Lewohl, Sonia Petrack, Simon Holt and Chris Bruce) competed against all Australian State and New Zealand teams and took out the coveted award. **Congratulations...** look for the full story in the July Dog World

Volunteer of the Year *Call to action.....*

The foundation of Dogs Queensland was built by a dedicated group of people with a common interest – Dogs! They were all volunteers and as the organisation grows, so does the vast network of people who work tirelessly still to promote the common interest – Dogs!

It's time to identify and recognise those people who have made it possible for this (your) organisation to grow.

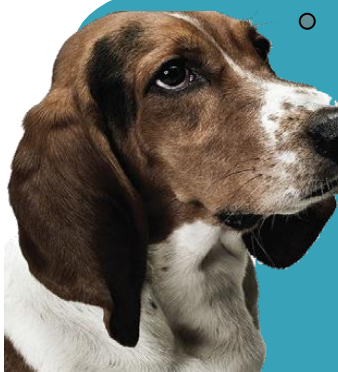
Enter that special person into the Volunteer of the Year Award. Nomination forms are available on the website, in the May Dog World or simply [CLICK HERE](#).

Nominate now!

Thank You....
For the overwhelming response when nominations were called for the 2017 Calendar ...

events

- 17-20th June - Border Collie National
- 17-20th June – Proserpine KC
- 17th June – Kalbar Ag Show
- 17-18th June - Rockhampton Ag Show
- 23-26th June - Mackay Ag Show
- 24th June – Rosewood Ag Show
- 25-27th June - All Breeds Tracking
- 25-27th June - State Finals AT/JT/GT
- 24-25th June – Redcliffe Ag Show
- 25-27th June – Gympie KC
- 26-27th June – Thuringowah KA
- 29th June – Ipswich OT
- 1-5th July Evergreen Tracking
- 1st July – Laidley Ag Show
- 2-4th July – Beenleigh KC
- 2-4th July – Callide Valley
- 2-4th July – Mackay T/T
- 2-4th July Caboolture Sports OTx2/RO



Amazing Dogs! The 2017 Calendar is an exciting project. We have hundreds of dogs who would be ideal candidates to include their picture on the calendar, but sadly each year only has 12 months. Staring at all of the beautiful pictures of the nominated dogs has made the selection process very difficult.

Opinions vary greatly about the purpose of the Calendar!

The Calendar is not about showing the best of the best, championship dogs, the best jumper, dancer or herder, it's really about portraying dogs with their unique and delightful personalities and the activities they can do, explain what Dogs Queensland (members, clubs & affiliates) are involved in, tugging at the heartstrings of potential purchasers and raising funds for Dogs Queensland in order to continue to provide facilities and services.

So, while the calendar will be studio shots, it is the aim of the single minded message in the Calendar to represent the variety of activities ANYONE can do with their dogs: and Dogs Queensland, the members, clubs & affiliates are the people to contact because "We Know Dogs".

What's happening?

NEWS FROM THE GENERAL MANAGER

Dogs Queensland has recognised the fact that the service provided by Australia Post is ever decreasing. As a result of this, as you know, we now produce the electronic copy of the Dog World, which is available around the 1st of the month.

To further assist members in receiving their posted copies, the deadline for all copy for the Magazine will be restored to its previous dates, i.e. the 25th of the previous month, e.g. 25 June for August, 25 July for September, 25 August for October, etc. This will be applicable from the August Edition.

We are also currently working through the recommendations from the Magazine Survey. In regards to the Schedules, these are the recommendations that we are working through:

1. Redesign the Show Schedules in Black & White and increase the size of the fonts to improve recognition.

2. Put the Show date and entries close date in a more prominent position.

The Black and White part is fairly easy to achieve, with the fonts it is dependent on how much and what size of advertisement is provided by the club.

In regard to the second point, both dates have now been added to the top of the Schedule, the Schedule will be Black and White and the date and closing date in a completely separate colour. This now looks very clear and will appear in the July Magazine



Royal Canin Sponsorship 2017

The negotiations with Royal Canin for product sponsorship for 2017 are now in the final stages and as soon as we have received confirmed product quantities, the Committees will be advised of the product for their shows. We would like to thank Royal Canin for their ongoing support

What's New?

Dogs Queensland announces a new addition to our promotional tool kit.

In 2015, the Marketing Committee of Dogs Queensland negotiated a sponsorship arrangement with one of our suppliers to supply and fit out a promotional trailer. The trailer has been used to attend a number of public events over the past 12 months and it attracted great public interest, but there were always difficulties with arranging transport, with members having to use

their own vehicles to tow the trailer to site. **Not any more.....**

Dogs Queensland is proud to announce we have secured a branded promotional vehicle which will be also used at the Durack grounds for cost saving on delivery fees for supplies and goods. This will not only save costs at Durack, but will also be available for event organisers to promote Dogs Queensland.

Two members have already used the trailer at local Shows and the feedback was extremely positive with the public coming to the trailer and asking for breed information. The trailer and new Ute have now been booked for the Lowood, Mt Gravatt and Rosewood Shows, as well as 2 events in 2017. It will be highly visible and will help to raise awareness of Dogs Queensland, our Clubs, breeds and our activities. Please refer to our previous email to find out how the vehicle and trailer can be accessed for events.



**Major sponsor
2014-2016**