

from the marketing desk



Phew.. The EKKA 2016 is over

Anyone would think it's time for a rest.....not so! The All Dogs Sports Spectacular was on 21st August and this year was even bigger and better.

The EKKA stand this year was yet again a great success, with showbags selling out on the last day. The popularity of the breed brochures will now ramp up the revamping of some 300 breed brochures. A project which has been long overdue.

I would personally like to thank the tireless volunteers who helped to make this year's EKKA a successful event. Often times it's the workers behind the scenes who really make things happen, from the people organising the benching, managing the show ring events, the exhibitors, volunteers who pack show bags, set up displays, work on the Dogs Queensland stand, produce

videos of all events, organise sponsorship, etc, etc...there are far too many to mention. Without the help of our volunteers this event would not happen. Congratulations to you all, you all deserve a medal. Well done!

A sincere thank you has to go to our supporting sponsors, without them our showbag and the event would not be what it is today.

Merial (NexGard) – the most popular item in the show bag.

The Real Pet Food Company – What a great treat product.

Boehringer Ingleheim, Oakwood – always winners.

And there are so many more who go out of their way to help, thank you!

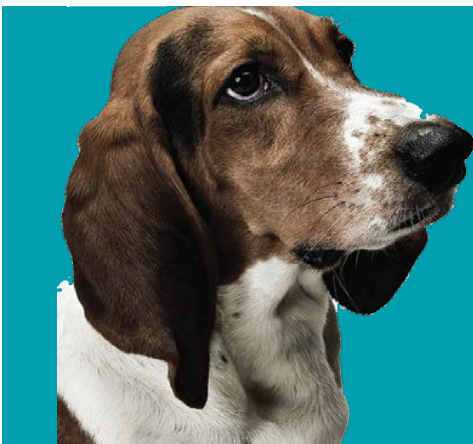
What's happened next? Only 1 week after the EKKA comes the event that

It's about the Events.....

is turning out to be one of the most popular Canine Events in Queensland, **The All Dogs Sports Spectacular on 21st August.**

This year, the event was themed, with stall holders, exhibitors and vendors dressing up to a "Dogs on Screen" theme and there were prizes to be won.

What an outstanding event, over 2,000 attendees and the event raised over \$2,800 for Ronald McDonald House Charities SEQ and Delta Therapy Dogs. Enough to keep the therapy dogs visiting sick children and their families. This year, thanks to our Public Relations Company PPR, we had the media attend (Channel 7, Courier Mail and Brisbane Times)



Did you know?
An elephant has a more acute sense of smell than a dog and they can tell which tribe a person belongs to just by sniffing them (The Qi Book of General Ignorance).



Reminder...Tick Season is here!

There are almost 74 species of ticks in Australia

Almost all tick bites are from the Australian Paralysis tick and they mostly appear from September to midsummer.

It's time to protect your dog!



what's happening?

NEWS FROM THE GENERAL MANAGERThe **Volunteer of the Year** program is in full swing.

We are looking for that special person who goes out of their way to help at events, during shows, getting prepared or simply being there when needed.

Anyone can be nominated, as long as the nominator and the nominee are financial members of Dogs Queensland.

The only exception is that Board Members of Dogs Queensland cannot be nominated for this award.

Nominate that very special member [NOW](#).

Entries close on the 30th September. Send your nomination form to Dogs Queensland (marked Private & Confidential Volunteer of the Year Award) [Click here](#) for further information and the nomination form.

Look for the Announcement in the next issue... the launch of the Dogs Queensland/Zoo Studio 2017 Calendar



what's up?

It's always nice to hear about someone who goes out of their way to do something special....

Helen Bright and Max (aka Bruiser) certainly went out of their way to make the All Dogs Sports Spectacular a special event. Helen set up a special Hot Pink Gazebo, with Max dressed in his Hot Pink Bow Tie and a picture board with the amazing photos from the stage show Legally Blonde.

Visitors were offered the opportunity to have their photo taken with Max for a Gold Coin Donation for the Ronald McDonald House Charity and Delta Dogs combined fundraising for the event.

Helen & Max managed to raise an extra \$132 with these amazing photo opportunities. The kids loved it!

Well done Helen and Max.

PS: Max was a real trooper entertaining the kids, even though he was feeling poorly on the day



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